

Privacy Policy

De Pere Self Storage

Effective Date: [February 4, 2026]

Last Updated: [February 4, 2026]

At **De Pere Self Storage** we respect your privacy and are committed to protecting it through this Privacy Policy. This policy explains how we collect, use, disclose, and safeguard your information when you visit our website, communicate with us, or use our services.

By using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect information about you in a variety of ways, including:

A. Personal Information You Provide to Us

You may provide personal information when you:

- Reserve or rent a storage unit online
- Contact us via form, email, or phone
- Sign up for emails or text messages
- Request a quote or availability

This information may include:

- Name
- Email address
- Phone number
- Mailing address
- Billing address
- Driver's license or government-issued ID information (if required for rental)
- Unit rental details and service preferences

B. Automatically Collected Information

When you visit our Website, we may automatically collect certain information, including:

- IP address
- Browser type and device information
- Operating system
- Pages visited and time spent on pages
- Referring website addresses
- Clickstream data

C. Cookies and Tracking Technologies

We may use cookies, pixels, and similar technologies to:

- Improve Website performance and functionality
- Understand how visitors use the Website
- Measure marketing campaign performance
- Provide relevant advertising

You can control cookies through your browser settings.

2. How We Use Your Information

We may use the information we collect for purposes such as:

- Providing and managing storage rentals and reservations
 - Processing payments and billing
 - Verifying identity and preventing fraud
 - Communicating with you about your unit, payments, or account
 - Responding to inquiries and customer service requests
 - Sending administrative information (e.g., policy updates)
 - Sending marketing communications (if you opt in)
 - Improving our Website and services
 - Complying with legal obligations
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3. How We Share Your Information

We do **not** sell your personal information.

We may share your information with third parties in the following situations:

A. Service Providers

We may share information with trusted vendors that help us operate our business, such as:

- Website hosting providers
- Payment processors
- Unit management software providers
- Email and SMS communication platforms
- Marketing and analytics providers

These providers are only permitted to use your information as necessary to perform services for us.

B. Legal Requirements

We may disclose your information if required to do so by law or if we believe disclosure is necessary to:

- Comply with a legal obligation or court order
- Protect our rights or property
- Prevent fraud or security issues
- Protect the safety of customers or others

C. Business Transfers

If we undergo a merger, acquisition, restructuring, or sale of assets, your information may be transferred as part of that transaction.

4. Security Cameras and Facility Monitoring

For the safety and security of our customers, staff, and property, our facility may use security measures such as:

- Video surveillance (CCTV)

- Gate access logs
- Alarm systems

Information collected through these systems may be used for security, loss prevention, and legal compliance.

5. Data Retention

We retain personal information as long as necessary to:

- Provide services
- Maintain records required by law
- Resolve disputes
- Enforce agreements

Retention periods may vary depending on the type of data and legal requirements.

6. Data Security

We take reasonable administrative, technical, and physical measures to protect your personal information. However, no online system can be guaranteed to be 100% secure.

7. Your Privacy Rights

Depending on your location, you may have rights related to your personal information, such as:

- Requesting access to your information
- Requesting corrections
- Requesting deletion (where applicable)
- Opting out of marketing communications

To make a request, contact us using the information below.

8. Children's Privacy

Our Website and services are not intended for children under the age of 13, and we do not knowingly collect personal information from children.

9. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

11. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact us:

De Pere Self Storage

1442 Storage Ct. De Pere, WI 54115

Phone: [920\) 347-1268](tel:9203471268)